DIGITAL CONTENT
SHOWCASE 3

FIREWORKS
A CONTENTFILM COMPANY

INTRODUCTION

Fireworks International presents its widest range of fresh new digital properties to date with a collection of original content perfect for multi-platform distribution to a global audience. From action packed online dramas boasting all-star casts and innovative documentaries, to cutting-edge animation and witty, topical entertainment programming – this is digital content at its best, sure to prove must-see viewing for a range of target audiences.

LIVE ACTION L ANIMATION A

WHEN EVIL CALLS

Every episode of this devilish horror series offers an intense journey through dark drama, wicked humour and amazing special effects. A text message that appears to grant the recipient's wildest desires triggers a series of freak accidents at a remote boarding school. Only Samantha (Jennifer Lim, *Hostel*) realises what is going on and faces a race against time to save her friends as one by one, they learn a lethal lesson: be careful what you wish for. L

Key facts:

- Horror, 20 x 2 minutes series and 1 x 70 minutes feature
- All star cast including Jennifer Lim, Dominique Pinon *(Amelie)*, Chris Barrie *(Red Dwarf)*, Lois Winstone *(Last Orders)* and Sean Brosnan *(Robinson Crusoe)*
- A Chello Zone and Pure Grass Films production

BRYONY MAKES A ZOMBIE MOVIE

YouTube sensation Bryony Matthewman wanted to make a zombie movie. She wanted to make it with zero budget, entirely from contributions from her global online fan base and launch it for Halloween. So she posted a video on her YouTube channel. Attracting more than a quarter of a million views in a week, the video became a hit and Bryony was inundated with offers from around the world.

This innovative cross-platform documentary covers the whole process. Consisting of a one-off special and a series of short-form "Zombisodes", it is presented in comic, gothic B-movie style. Featuring an existing online personality whose videos have been watched more than 12 million times, it incorporates a wealth of video blog material, revealing the ingenuity of zero budget film-making and the internet's ability to bring people together. L

Key facts:

- Documentary, 1 x 30 minutes and 34 x 2-5 minutes short-form episodes
- "Pick of the day" in the UK's Sunday Times
- Wealth of supporting material available online
- Produced for the BBC by Hat Trick Productions

VALEMONT HD

Imagine being young, beautiful and the future of the world. Those are the kids who go to Valemont University, an exclusive, historic and secretive college in rural Massachusetts. All of the students are special in some way, but at Valemont nothing is quite as it seems...

When Valemont student Eric Gracen is found murdered, his sister Sophie is determined to discover the truth behind his death. Going undercover as a student, she sets about unravelling the school's dark secrets from within. Infiltrating Serpenthes House, the last place Eric was seen alive, Sophie and her roommate Poppy witness a bizarre and disturbing ceremony. As they try to escape, Gabriel, Eric's best friend and Valemont outcast, rescues Sophie but Poppy is captured. Gabriel confides the truth to Sophie…that the university is not just a school for humans but a breeding community for vampires too. Here, the vampires are brought to life through birth rather than with a bite. The professors are the elders and the students are the next generation, learning social behaviours and training to become the monsters of legend in order to fulfil their blood legacy.

Battling for survival, Sophie and Gabriel embark together on a mission to save Poppy and themselves. L

Key facts:

- Drama, 35 x 2½ – 4½ minute episodes or 5 x ½ hours or 100 - minute movie
- Written by Christian Taylor *(Lost, New Amsterdam, Six Feet Under)*
- Created by Brent Friedman (*Afterworld, The Twilight Zone*) and Christian Taylor (*Lost, New Amsterdam, Six Feet Under*)
- Starring Kristen Hager (*Wanted, Runaway*), Eric Balfour (*24, The Texas Chainsaw Massacre*), Nikki Blonsky (*Hairspray, Harold*) and Dillon Casey (*Being Erica, Too Young To Marry*)
- Available in HD
- Produced in partnership with MTV by Electric Farm Entertainment, creators of revolutionary online series *Afterworld*

KIRILL HD

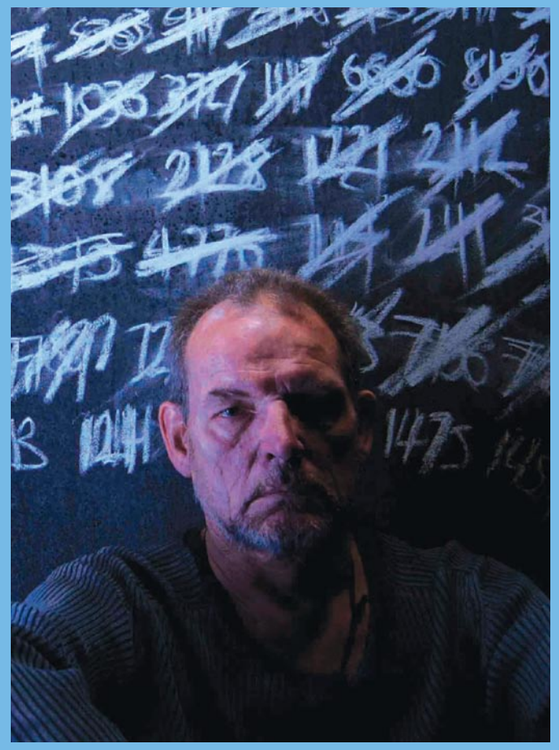
Set in a post-apocalyptic future, this dramatic entertainment format tells the story of Kirill, a man surviving in a desolate London in the year 2048, desperately trying to send a message of warning back to the year 2008.

Locked in an abandoned research facility in the bowels of an old Nomi building, Kirill is trying to contact Vivienne Villars, a young journalist investigating the Nomi Corporation forty years before. She has discovered that a number of pre-eminent environmental scientists have been disappearing amidst suspicious circumstances. The trail of 'abductions' becomes more and more sinister, until Vivienne becomes a Nomi target herself.

All of which takes place under the fearful eye of Kirill, who, although realising he is unable to alter Vivienne's destiny, must ensure it is fulfilled even if it may ultimately result in her death. L

Key facts:

- Live action drama, 10 x 3 minute series and 1 x 40 minute feature
- Starring David Schofield *(Valkyrie, Pirates Of The Caribbean: At World's End)*
- Nominated for an International Emmy® in the category of Best Digital Programme: Fiction
- Available in HD
- An Endemol Digital Studios Production



FOXBYTES COLLECTION

Know Your Enemy

Behind The News

Presenting six original short-form series from Fox International Channels, perfect for multi-platform viewing, this variety of animation and live-action content is packed with humour and suitable for a range of target audiences.

DITO A
Every man's unleashed alter ego, Dito lives to indulge guilty pleasures with no regard for decency, respect or the law in this stop motion animation. Mixing fantasy and reality, his universe is a normal sized desk. Dito is joined by best friend Nerd, who always does the right thing; sweet Nancy who joins them wherever they go and Max, the suicidal cat who never succeeds on his morbid missions.
8 x 3 minutes

KNOW YOUR ENEMY L
Featuring live action and voice over, this comic guide to relationships reveals the rites of passage everyone goes through when searching for someone special. It's normal to be apprehensive – you might get scared and try to break up, you might fight and say things you don't mean. But eventually, someone will win their way into your heart… and your refrigerator, living room and closet.
8 x 2 minutes

SECURITY 7 A
Provocative animation telling the story of an American military base located somewhere secret in the middle of nowhere in the Middle East. The mission - to protect the world from a dangerous new wave of terrorism that will make Bin Laden look like an amateur! The team – a bunch of morons that couldn't even save their own necks if they had to!
20 x 4 minutes

BEHIND THE NEWS L
Focusing on mad esoteric stories this nonsense newscast presents a funny take on what's happening in the world. Honouring inventions and achievements such as the 100th anniversary of the invention of the toilet, revealing bizarre new websites and discussing political issues – this is guaranteed to not add any value to viewers general knowledge!
10 x 2 minutes

Dito

Single Dads

SINGLE DADS L
Created by and starring comedy duo Pete Karinen and Brian Sacca, this scripted comedy chronicles the misadventures of two single fathers. Kicked out of parenting class, they bond over their single parent status – but when tackling tasks such as changing diapers and going on a "playdate", something inevitably always goes wrong…
Season 1: 15 x 3 minutes
Season 2: 15 x 4 minutes

MOVIE IN A MINUTE A
Who has time to go to the cinema these days? *Movie In A Minute* summarizes movies in just 60 seconds. Don't expect 100% accuracy… but it will definitely be time efficient and perfect content to fit the small screen!
10 x 1 minute

SPIKE AND MIKE

Spike and Mike are the rock stars of the animation world and the kings of tasteless toons. Their Sick & Twisted Festival of Animation started over 25 years ago when two entrepreneurial creatives decided to move from promoting rock concerts into the world of cutting edge cartoons. Now, attracting 500,000 devoted fans, followers and 'toonheads' every year, the outrageous festival has become the venue for visionary filmmakers and radical artists.

Ranging from quirky hand drawn gems to elaborate computer generated productions, this is in your face, loud, brash, funky, fun, edgy, irreverent and alternative content, featuring a wide variety of animation and creative styles including 2D, 3D, line, models and puppets. A

Key facts:
- Animation, more than 300 titles totalling over 15 hours of programming
- Short-form content ranging from 1 to 11 minutes in length, with and without dialogue
- Short burst programming and themed packages available

LIVE ACTION L ANIMATION A

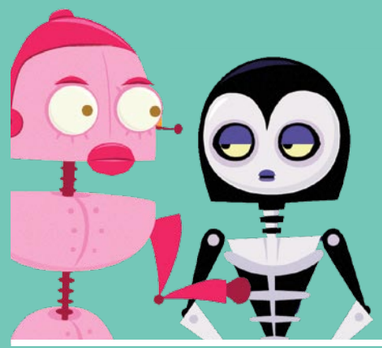
MONDO MEDIA

Mr Man A
A delightful animation series that follows our hero, Mr Man and his three wheeled dog, Trio, on their daily adventures.
40 x 1 minute

We Are Robots A
A journey through the real lives of everyday robots in the near future – documenting their daily struggles living with unsympathetic humans. It would be tragic - if they were actually alive.
9 x 3-5 minutes

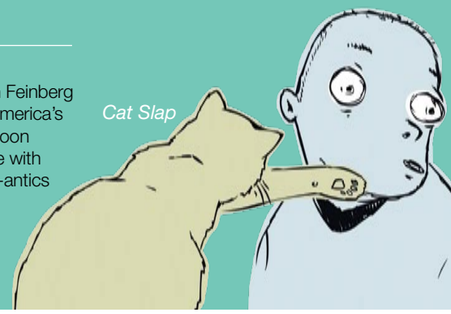
County Ghost A
Animated series about a lonesome farmer and a pesky ghost, who share nothing in common other than an unending passion for homemade moonshine.
4 x 2-3 minutes

Mr Man


We Are Robots

Cat Slap A
From New York-based animator and director Alan Foreman, *Cat Slap* is a series about a boy, his cat, and the ever-increasing lengths the boy will go to to retaliate in a simple game of slap face.
5 x 1 minute

Bulbo A
Master webtooner Xeth Feinberg brings *Bulbo* - one of America's Favourite Obscure Cartoon Characters - up-to-date with more pantomime, retro-antics for a new generation.
15 x 2 minutes


Cat Slap

KA-POW

Featuring six select characters from the hit international animation franchise *Happy Tree Friends*, action-packed spin-off *Ka-Pow!* is crammed full of comedy and big explosions, breaking funny bones with a Kung-Fu grip. No matter how innocently they begin, the adventures of these cute, cuddly animals always go horribly wrong, with chaos lingering around every bend.

Buddhist Monkey A
Influenced by the over-the-top martial arts action of Kung-Fu movies, this naturally docile creature is forced into action by nefarious villains out to test his patience.

Flippy War Journal A
Before he was discharged, this special bear saw active war duty. Embarking on covert missions with his rag-tag group of soldiers, discover what makes Flippy tick… literally like a time bomb!

Lifty And Shifty A
These kleptomaniac raccoon brothers steal anything and everything in sight. From bank heists to jailbreaks, their exploits leave mayhem and chaos in their wake.

Key facts:
- Animation, 6 x 3-4 minutes
- A Mondo Media production

Splendid Super Squad A
Inspired by classic comic book heroes, Splendid is a bumbling super-powered squirrel on a mission to stop Spendon't, his arch nemesis as he plots to destroy the world.

Mole In The City A
Unencumbered by his lack of vision, The Mole "feels" his way around missions in this noir thriller, stealing victory from arch nemesis The Rat with his super-spy gadgets.

Russell's Plunderful World A
High seas adventure pitting Russell, the sea otter pirate, and his loyal crew of misfits against the Seven Sea's deadliest traps, from sea monsters to deadly mermaids!

Buddhist Monkey

HIDDEN CELEBRITY WEBCAM

Ever wanted to have a secret webcam trained on your favourite celebrity? This short-form animated parody series gives audiences a voyeur's glimpse into the most private – and embarrassing – celebrity moments. *Hidden Celebrity Webcam* (13 x 1-2 minutes) lines-up some of Hollywood's biggest celebrities, with David Beckham, Britney Spears, Tom Cruise, Hillary Clinton, Paris Hilton and Brad Pitt airing their most intimate secrets.

From the imagination of Nell Scovell, creator of hit sitcom *Sabrina The Teenage Witch*, *Hidden Celebrity Webcam* is designed for an adult audience, providing an irreverent yet essential outlook on celebrity lifestyle. A

An Icebox Production

SHADOW LINE HD

In a war where right and wrong play second fiddle to subterfuge and treachery, youthful CIA agent Tom Wisher is quick to discover that true justice can only be brought about by stepping outside society and its laws.

Betrayed by his corrupt colleague, Bill Blake, while on a mission to rescue a US hostage in the Pakistan-Afghanistan border hills, Wisher finds himself on the run and implicated in the sale of nuclear weapons. Pursued relentlessly by the CIA, he decides to fake his own death with the help of a secret cell of assassins who offer him the opportunity to take revenge.

Embarking on a life in the shadows, Wisher's covert pursuit takes him from the criminal underworlds of London and the Eastern bloc, to a brutal final confrontation in an abandoned Soviet 'Secret City', where both trained killers are determined that the demise of their opponent is the only possible outcome.

Featuring relentless pace and gritty realism inspired by movies such as *The Bourne Trilogy*, the series, in a world first, presents online viewers with the opportunity to engage directly with the show and choose which path Wisher should follow to complete his mission. L

Key facts:

- Thriller, starring Vincent Regan *(Troy, 300)* and Josh Dallas *(The Descent 2)*
- 6 x 4 minute prequel and 20 x 4 minute series with feature version in development
- Available in HD
- A Pure Grass Films production

CONQUERING DEMONS

Exploring the concept of fear in extreme sports athletes, first time film-maker Carlo Mancini follows real-life champion snowboarders Tyler Chorlton and Scott McMorris as they shoot a snowboard movie. Carlo delves into their deepest fears, exploring how they handle their demons on and off the mountain, but, when strange goings on begin, viewers will become aware there is more to this show than meets the eye… L

Key facts:

- Docu-drama, 45 episodes ranging in length from 30 seconds to 5 minutes
- From Bigballs Films, producers of interactive online drama *KateModern*

KATIE & CO

From witty to woeful, heart-rending to life-affirming… this must-see short-form drama series follows a close-knit circle of friends and their reassuringly haphazard lives. Fashion journalist turned restaurant critic Katie Webb is on the cusp of turning 40. With a distinct lack of the lifestyle she expected to have by that age, Katie wonders what she's really accomplished – professionally and personally.

So, as we meet her long-standing (and sometimes long-suffering) friends, we discover she's made a list of things to do before her birthday – and it's somewhat ambitious... L

Key facts:

- Comedy drama, 10 x 5 minutes
- From Bigballs Films, producers of interactive online drama *KateModern*

LIVE ACTION L ANIMATION A

Key facts:

- Animated motion comic drama, 5 x 4-5 minutes
- Created in crisp high resolution, perfect for multi-platform distribution
- Soundtrack by electronic music legend Si Begg
- A Tern TV Production

THE 37

Adrenaline packed animation drawn by world-renowned John McCrea *(Batman, Hitman, Punisher)*, *The 37* is a visually stunning motion comic. Imagine that every major natural disaster to have ever hit the planet was intrinsically linked to the well being of 37 individuals. Neither immortal nor infallible, when one dies, another is born without consequence, unless the chain is broken by an unnatural death. Existing in the shadows, a group known as Kismet protects these 37, stepping into the light only when needed.

Five world-class mercenaries have been hired to locate and kidnap a list of 37 individuals. Unaware of their importance, the heist seems almost too easy… until they come face-to-face with their otherworldly guardians. Carnage ensues as the mission turns into all-out war, until the Kismet reveal their true agenda and objectives… A

NEON CANDY

Featuring the latest trends in music, style, movies and culture, *Neon Candy* presents the passions and tastes of Jen, a young journalist who goes out of her way to be at the cutting edge. From knitting and detox to Christmas parties and stand-up comedy, trends are covered factually in eye-catching animated e-zines and fictionally in online drama episodes, revealing the highs and lows of Jen's exciting life, as she gets Neon Candy out to her fans. L

Key facts:

- Drama, 13 episodes approximately 3-5 minutes in length
- Accompanied by 12 online e-zines
- Written by Katie Douglas *(Secret Diary Of A Call Girl)*
- Produced by Hat Trick Productions

YOUNG HOLLYWOOD

Getting up close and personal with today's hottest stars, *Young Hollywood* is emerging as a prime destination for online entertainment – a trend leader, it offers the inside story on the next big thing before it is the next big thing. The celebrity-friendly style of the series fosters healthy relationships with the talent community, offering the opportunity for unprecedented access to the world of music, sport, movies, television and fashion. L

Key facts:

- Entertainment, featuring a huge catalogue of clips of varying durations, which are added to weekly
- Themed around TV & film, music, sport, fashion and lifestyle
- Opportunity to create bespoke clips and packages
- Portable across all platforms including television, internet, VOD and mobile
- A Young Hollywood production

YOUNG HOLLYWOOD®

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