

# newsletter

MIPCOM TV NEWS  
FROM FIREWORKS INTERNATIONAL

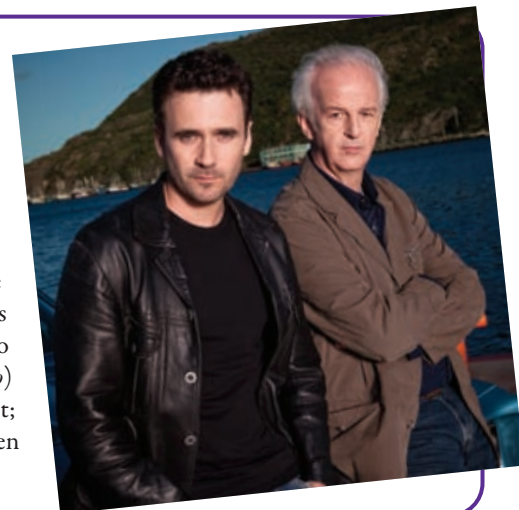
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FIREWORKS  
A CONTENTFILM COMPANY

## FIREWORKS INTERNATIONAL ESTABLISHES REPUBLIC OF DOYLE AT MIPCOM

Fresh, contemporary new comedic drama **Republic Of Doyle** is set to be one of the stand-out shows at the market. Created by and starring Allan Hawco (*ZOS: Zone Of Separation*, *Trojan Horse*) this 12 x one hour series from Take The Shot Productions revolves around a dysfunctional family trying to make it all work as they run a very complicated business – a father and son private investigative agency! Set against the rugged backdrop of Newfoundland, the drama centres on the tumultuous relationships and crime-solving adventures of detective duo Jake (Hawco) and his father Malachy (Sean McGinley, *Bleak House*, Richard Attenborough's *Closing The Ring*). Also starring are Lynda Boyd (*The L Word*) as Malachy's girlfriend Rose; Rachel Wilson (*75 El Camino*) as Jake's tempestuous ex-wife; Krystin Pellerin (*The Tudors*) as "hot cop" Constable Bennett; Marthe Bernard (*Young Triffie*) as Malachy's rebellious teen granddaughter; and Mark O'Brien (*Growing Up Movie Star*) as Des, street graffiti artist-turned Doyle apprentice.



## RACE TO THE FORBIDDEN BORDER

In the compelling fast-paced 101-minute TV movie **Forbidden Border**, young, beautiful and smart, Sienna Castle, travels to Mexico to unwind and celebrate a fabulous job offer. Once over the border, Sienna attempts to purchase a large amount of inexpensive prescription drugs for her ailing mother. But when Sienna runs into local Police Chief Molina, she is arrested and sent to the "Hell Hole", Mexico's most notorious women's prison. Caught up in a conspiracy extending from the powerful pharmaceutical industry to the highest levels of government, Sienna realises her only hope is escape and a deadly chase across the desert ensues.

## ADD BITE WITH VALEMONT



Perfectly capturing the vampire teen zeitgeist, **Valemont** is a thrilling High Definition 35 x 2½ - 4½ minute multi-platform drama series written by Christian Taylor (*Lost*, *Six Feet Under*) and produced in partnership with MTV by Electric Farm Entertainment. At Valemont University, the students are young, beautiful and the future of the world – but nothing is quite as it seems... The university is not just a school for humans but a breeding community for vampires too. Here the vampires are brought to life through birth rather than with a bite. The professors are the elders and the students are the next generation, learning social behaviours and training to become the monsters of legend in order to fulfil their blood legacy. But Valemont's residents will go to any lengths to stop their dark secrets from being revealed. Starring Kristen Hager (*Wanted*), Eric Balfour (*24*), Nikki Blonsky (*Hairspray*) and Dillon Casey (*Being Erica*). Also available as 5 x half hours or as a 100-minute movie version.

## BREAKING THE CODE OF THE LOST SYMBOL

Primetime television special, **Hunting The Lost Symbol** (A Mark Victor/Paranormal Media Production), presents a highly compelling investigation of clues and revelations set forth in celebrated author Dan Brown's novel, *The Lost Symbol*, the release of which has perhaps been the most anticipated publishing event in recent history, setting records for the best-selling adult fiction title on its first day of sale. This gripping two-hour documentary special takes the viewer on a unique adventure following the secret codes, architecture and symbols set forth in *The Lost Symbol*, a book which is set to enthrall millions of readers worldwide.



## REALITY HOPEFULS GO 4TH AND LONG TO REALISE THEIR DREAMS



Hall of Famer Michael Irvin is on a quest to give one amateur athlete the opportunity of a lifetime in 3 Ball Productions' inspirational reality series **4th And Long**. Irvin has picked just 12 hopefuls to compete for a coveted spot in the Dallas Cowboys training camp. Their strength, speed and determination will be tested to the limit, until just one remains to take his place at the start of his dream career. This 10 x one hour series averaged 1.2 million viewers in its season debut, giving US broadcaster Spike its best performance in the hour over the last three years.

## WILD WEDDINGS UNLEASHED!

From the outrageous to the downright bizarre, the 6 x one hour non-fiction entertainment series **Wild Weddings** (A Cheri Sundae Production for Discovery TLC) reveals the amusing, off-the-wall and very often out-of-control moments that can happen at one of the most special occasions in a couple's lifetime together – their wedding. Witnessing proposals and nuptials that must be seen to be believed, the series is packed with extraordinary clips of ordinary couples proving that there's nothing more memorable than tripping down the aisle and saying, "I do" – especially in these Wild Weddings!



## CONSPIRACIES AND COVER-UPS IN I KNOW WHAT I SAW

Guaranteed to change the way we see the universe, compelling documentary special **I Know What I Saw** (1 x 2 hours), follows director, producer and renowned filmmaker and UFO researcher James Fox (*Out Of The Blue*) on his mission to break through government secrecy and uncover the startling truth behind UFO sightings. Air Force Generals, astronauts, pilots and government officials gather at the National Press Club in Washington DC to reveal shocking proof of a government cover-up, with astounding video footage and photography, alongside credible first-hand accounts of close encounters, debunking the myths to discover what really might be "out there"...



## PREMIERING THE GUYS CHOICE AWARDS TO INTERNATIONAL BROADCASTERS

Debuting to international broadcasters at MIPCOM is the **Guys Choice Awards** for 2010. This headline grabbing, two-hour homage to the kingdom of testosterone is the only awards ceremony that dares to give Clint Eastwood a set of brass balls and Halle Berry an award for a decade of hotness! The 2009 **Guys Choice Awards** attracted a glittering array of celebrities including Brad Pitt, Jamie Foxx, Sacha Baron Cohen, Mickey Rourke and Quentin Tarantino, delivering record ratings for Spike TV in the US - future **Guys Choice Awards** are guaranteed to be just as unmissable! Voted by guys, for guys, it is an explosive blend of humour, celebrity, glamour and controversy that offers male audiences what they really want.



## OFF THE BEATEN TRACK WITH THE REAL CITIES

Ten-part non-fiction entertainment series **The Real Cities**, produced by Uproar Productions, offers an insider's guide to the world's major cities including London, Tokyo, Sydney, New York, Paris, Hanoi, San Francisco, Milan, Cairo and Stockholm. Each episode is presented by three internationally renowned high-profile city dwellers, ranging from fashion designers and supermodels to artists and entrepreneurs. Sharing their personal views on what makes their metropolis stand out from the rest, our hosts reveal the secrets of their cities, such as the best places to eat, the best buildings, gardens, nightclubs and theatres.

## PRESENTING LEGENDARY DANCER PALOMA HERRERA

Charting the rise to stardom of the youngest principal ballerina in the history of the American Ballet Theatre, the 75-minute biographical documentary **Paloma Herrera, Here And Now**, produced by Jorge Fama, follows the story of the world renowned Argentinean born dancer. From her first ballet studies in Buenos Aires at the age of seven, through to the Minsk Ballet School in Russia and the English National Ballet in London, Herrera is now principal ballerina at the American Ballet Theatre. With artistic direction from the prestigious Argentine photographer Jorge Fama, this is a unique insight into her magical performances and outstanding career.