

# FASHION FILE: OPEN CALL

FACTUAL: LIFESTYLE

**OPEN CALL**  
**BECOMING A TOP MODEL**  
Fashion File uncovers the modeling mystique.

**HOST**  
Tim Banks

**EXECUTIVE PRODUCER**  
Réjean G. Beaudin

**DURATION**  
60 minutes

Everything you've ever wanted to know about becoming a model. FASHION FILE uncovers the modelling mystique.

## SYNOPSIS

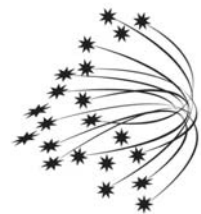
In response to the many letters and e-mails FASHION FILE receives from around the world requesting help on becoming a model, FASHION FILE has produced a one-hour special that is the essential guide to how you, your daughter, your niece or the girl next door can become the next sought after top model.

Shot, reality TV style, with real situations, and real model hopefuls, FASHION FILE hooks up with the Ford modeling agency in Manhattan and follows the process step by step

starting with OPEN CALL, where girls are invited weekly, to meet with modelling agency representatives for an honest, sometimes brutal, assessment of their modelling potential. From OPEN CALL, the journey continues with the test shoot, the trials of being a new face, the move to the main board, and ends with that elusive universal dream of becoming the next supermodel.

Industry experts and professional models provide viewers with

additional insight on the world of modeling today, throughout the programme. This hour is a must-see for model hopefuls everywhere!



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